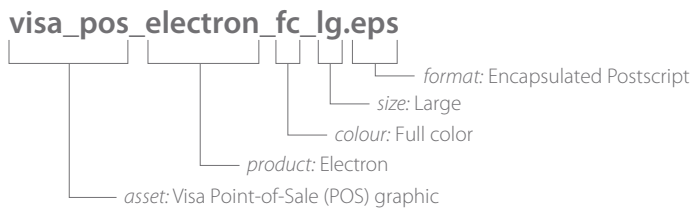


# New Visa Point-of-Sale (POS) Graphic with Electron Identifier

The new Visa POS graphic with Electron identifier may be used at physical and online merchant locations. When displayed at a size 19.0 mm wide or smaller, use the artwork created for small applications. See Visa Product Brand Standards for detailed requirements.

## Filename Structure



## Full Colour – Large



### Visa Blue, Visa Gold and White

|                                       |   |                  |
|---------------------------------------|---|------------------|
| <b>visa_pos_electron_fc_lg.eps</b>    | For professional print applications (decals)  | Spot/CMYK vector |
| <b>visa_pos_electron_fc_lg.png</b>    | For on-screen use, including online; also for use in Microsoft Office                               | RGB raster       |
| <b>visa_pos_electron_fc_lg_rgb.ai</b> | For creating other digital on-screen formats with Adobe Illustrator, Adobe Photoshop or Adobe Flash | RGB vector       |

## Full Colour – Small

For use 19.0 mm wide or smaller.



### White/Light Background

|                                      |   |                  |
|--------------------------------------|---|------------------|
| <b>visa_pos_electron_fc_s.eps</b>    | For professional print applications   | Spot/CMYK vector |
| <b>visa_pos_electron_fc_s.png</b>    | For on-screen use, including online; also for use in Microsoft Office                               | RGB raster       |
| <b>visa_pos_electron_fc_s_rgb.ai</b> | For creating other digital on-screen formats with Adobe Illustrator, Adobe Photoshop or Adobe Flash | RGB vector       |



### Dark Background

|                                       |   |             |
|---------------------------------------|---|-------------|
| <b>visa_pos_electron_fcR_s.eps</b>    | For professional print applications   | CMYK vector |
| <b>visa_pos_electron_fcR_s.png</b>    | For on-screen use, including online; also for use in Microsoft Office                               | RGB raster  |
| <b>visa_pos_electron_fcR_s_rgb.ai</b> | For creating other digital on-screen formats with Adobe Illustrator, Adobe Photoshop or Adobe Flash | RGB vector  |